

JOIN THE GLOBAL MOVEMENT: PLASTIC FREE JULY® 2025

Take action this **Plastic Free July** and become part of the world's largest campaign to reduce plastic waste. As a local government, you have a unique opportunity to lead your community towards a sustainable future by choosing to refuse single-use plastic. With our tailored resources and tools, committing to this cause has never been easier or more impactful.

WHY JOIN?

- **Reduce Plastic Waste:** Eliminate single-use plastic in council buildings and facilities, and inspire your staff to do the same.
- **Support Your Community:** Empower households, schools, and community groups with the ideas and inspiration they need to reduce plastic waste and embrace circular economy initiatives.
- **Empower Local Businesses:** Help businesses transition away from single-use plastics by sharing sustainable alternatives and supporting communications and the implementation of plastic bans.

MEMBERSHIP BENEFITS

Our Local Government Membership offers a comprehensive toolkit designed specifically for councils, including:

- **Implementation Guide:** Step-by-step instructions to engage your community and staff, based on best practices in behavior change.
- **Social Media Calendar and Communications Plan:** Ready-to-use templates and customisable tiles to streamline your outreach efforts.
- **Early Access to the Plastic Free July 2025 Calendar:** Plan your activities with exclusive insights and resources.
- **Online Workshops:** Exclusive sessions on practical plastic-free cleaning ideas (including handouts and recipes) for residents and community-based reuse schemes for council staff.



City of Wanneroo

- **Editable Posters:** Tailor our 9 Ideas poster to reflect items relevant to your community. Multilingual versions of individual item posters are available to ensure everyone in your community is included.
- **New Digital Pledge:** Invite staff and residents to make and share their commitments to avoiding single-use plastic and inspire others to join.
- **Templates:** Media releases, website pages, and e-newsletters to boost your campaign.

"Good value for money and encouraged councils to participate using their savings and joint resources."

NSROC, NSW - COUNCIL MEMBER 2022 - 2024

"The membership package provides a fantastic introduction to the campaign and helpful resources to get started."

CITY OF ROCKINGHAM, WA - COUNCIL MEMBER 2022 - 2023

"Definitely useful to provide information to our comms team, and for inspiration for us."

CAMPAPSE SHIRE COUNCIL, VIC - COUNCIL MEMBER 2021 - 2024

FOCUS AREAS FOR PLASTIC FREE JULY 2025

- **Avoiding Plastic Drink Bottles, Food Wrap, Disposable Coffee Cups, and Pre-packaged Produce:** Key targets to significantly reduce plastic waste.
- **New Digital Plastic Free Pledge Campaign:** Engage your community with a fresh, interactive approach.
- **Practical Plastic Free Cleaning Ideas (online workshop for community):** Simple, effective solutions for a cleaner environment.
- **Supporting Community-based Reuse Schemes (online workshop for staff):** Foster a culture of sustainability and reuse. Hear about schemes that can be implemented today from people who use them.

JOIN US TODAY

Membership pricing starts from \$2,000 (plus GST) for local governments or regional organisations with a population between 2,000 to 10,000. By becoming a member, you'll gain access to invaluable resources that make it easy to implement meaningful change.

Tier	# Residents	AUD
0	Under 2,000	\$0
1	2,000 to 10,000	\$2,000
2	10,000 to 250,000	\$3,500
3	250,000 to 500,000	\$5,000
4	500,00+	\$6,500

Population tiers apply to individual councils, or regional/joint organisations joining on behalf of their member councils.



Port Macquarie Hastings Council

Ready to make a difference? Visit www.plasticfreejuly.org/memberships or register for our [free 30-minute online Council Membership info session](#) on Thursday, 13th March, 12.30 pm AEST / 12.00pm ACST / 9.30am AWST.

For more information or questions, please contact Plastic Free July at projects@plasticfreejuly.org.

To receive a quote for membership, please complete [this request form](#).

Together, we can make a significant impact this Plastic Free July and beyond!