

PLASTIC FREE JULY® 2024 SMALL STEPS, BIG IMPACT

WHAT IS THE PLASTIC FREE JULY LOCAL GOVERNMENT MEMBERSHIP?

Plastic Free July, a global movement to end plastic waste in our communities, has created a tailored and customisable range of resources and tools specifically designed for councils and regional organisations.

If your LGA is looking for ways to:

- reduce or eliminate single-use plastic in your government buildings and facilities,
- support your community including households, schools and community groups in their efforts to reduce plastic waste, optimise new FOGO bins and embrace circular economy initiatives
- assist your local businesses in implementing single-use plastic bans or sourcing sustainable alternatives to plastic,

Plastic Free July is here to help!

By making use of our step-by-step implementation guide and behaviour change resources created specifically for local government bodies, you can motivate and support households, business and staff to make change.

Whether there's just one person working on behaviour change who needs most of the heavy lifting done, or there's a team of specialists, the assets and how-to guides make your life easier and your results dramatically greater!



WHAT LOCAL GOVERNMENT MEMBERS HAVE TO SAY

Plastic Free July Local Government Members are better equipped to engage with their community, and to form and strengthen social norms for waste reduction and avoidance.

"The membership package provides a fantastic introduction to the campaign and helpful resources to get started."

CITY OF ROCKINGHAM, WA - COUNCIL MEMBER 2022 - 2023

"Definitely useful to provide information to our comms team, and for inspiration for us."

CAMPARSE SHIRE COUNCIL, VIC - COUNCIL MEMBER 2021 - 2023

"Good value for money and encouraged councils to participate using their savings and joint resources."

NSROC, NSW - COUNCIL MEMBER 2022 - 2023

WHAT DOES LOCAL GOVERNMENT MEMBERSHIP INCLUDE?

The Membership provides a comprehensive toolkit of customisable resources, including content and digital assets that are tailored specifically to municipal governments. The resources address engagement with residents, businesses and council staff, and include:

- Implementation guide
- 31 Days of Plastic Free July calendar
- Social media calendar and communications plan including copy and customisable tiles
- Online events and workshops for residents and council staff
- Video content - simple videos designed for social media on alternatives to single-use plastic
- Photo library - images showcasing alternatives to single-use plastic as well as the plastic pollution issue
- Editable posters including multilingual versions
- Illustrations - alternatives to single-use plastics and other popular illustrations for communications
- Pledge cards to share commitment
- Templates for media release, website pages, and e-news

PARTICULAR AREAS OF FOCUS FOR PLASTIC FREE JULY 2024

- Getting Started including bin audit
- Reducing plastic packaging including soft plastics
- Plastic bottles
- Single-use coffee cups



PRICING

If you want to know more, please visit www.plasticfreejuly.org/memberships or [register for our 30 minute](#) online Local Government membership info session on Wednesday 6th March, 12.30 pm AEST / 12.00pm ACST / 9.30am AWST.

For more information or questions, please contact Plastic Free July on admin@plasticfreejuly.org.

To receive a quote for membership, please complete this [request form](#).

Tier	# Residents	AUD
0	Under 2,000	\$0
1	2,000 to 10,000	\$2,000
2	10,000 to 250,000	\$3,500
3	250,000 to 500,000	\$5,000
4	500,00+	\$6,500

Population tiers apply to individual councils, or regional/joint organisations joining on behalf of their member councils.